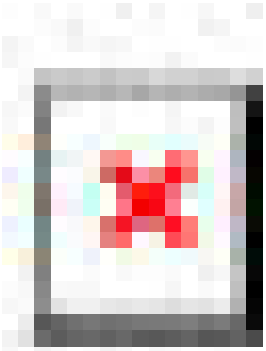
Exhibit 11

From: "Fairmont Heritage Place The Cedars - Hendersonville (Asheville)" <sales@thecedarsresidences.com>
Date: December 23, 2025 at 2:24:34 PM EST
To: Richard Salzman <ricksalzman1@gmail.com>
Subject: The Holiday Season at Fairmont Heritage Place The Cedars
Reply-To: Fairmont Heritage Place The Cedars - Hendersonville <sales@thecedarsresidences.com>

View this email in your browser



HENDERSONVILLE, NORTH CAROLINA

Our Holiday Promotion.
A Gift That Keeps on Giving

Buyers Who Purchase a Unit By End Of Year
Receive Free (HOA) Condo Fees For A Year.



Hi Richard.

The holidays are well underway here in Hendersonville, and we are running a special end-of-year promotion for any buyers who sign a contract by December 31, 2025.

Fairmont Heritage Place The Cedars is a magnificent 130-unit community in the heart of Downtown Hendersonville, offering amenities rarely seen in condos in the region. We are nearing completion of our first tower (the Pisgah Tower), and will shortly start construction of our second tower (the Dupont Tower). We will also be announcing a series of townhomes

adjacent to our main buildings, but still part of the Fairmont Heritage Place The Cedars community.

OUR PROMOTION: For any buyers who sign a contract between now and December 31, 2025, we will include the first 12 months of condo fees (HOA type fees), and there is still time to make a selection of interior finishes in the Dupont Tower. Let us know if you would like more details; we are happy to make ourselves available Monday through Saturday each week.

As for our soon-to-open Pisgah Tower, here are some of the last remaining units available. us for additional details or to visit our Sales Gallery in Downtown Hendersonville.



1 Bedroom

Unit 338 (Pisgah Tower)
1 Bedroom, 1½ Baths
875 SqFt with 93 SqFt Terrace
$889,000

Floorplan



2 Bedrooms

Unit 322/324 (Pisgah Tower)
2 Bedrooms, 2½ Baths
1,390 SqFt with 143 SqFt Terrace
$1,669,000

Floorplan



3 Bedrooms

Unit 312/314 (Pisgah Tower)
3 Bedrooms, 3 Baths
1,808 SqFt with 123 SqFt Terrace
$2,079,200

Floorplan



Penthouse

PH 608 (Pisgah Tower)
2 Bedrooms, 2½ Baths

1,345 SqFt with 145 SqFt Terrace
$2,150,000

Floorplan

Prices are subject to change at any time. Contact our sales office below for current pricing and availability.

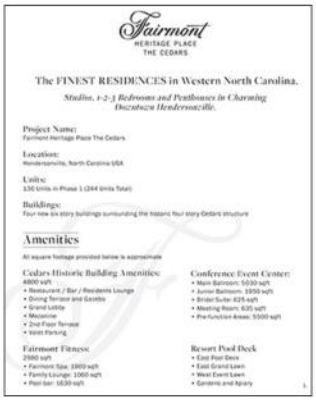
Welcome Home.

You're home at the foot of the famous Blue Ridge Mountains, but just two blocks from the historic Main Street. So, it's the best of all worlds in this special place where each of the four seasons is memorable and inviting.





Fairmont Heritage Place The Cedars
Brochure


Fairmont
HERITAGE PLACE
THE CEDARS

The FINEST RESIDENCES in Western North Carolina.

Studios, 1-2-3 Bedrooms and Penthouses in Charming Downtown Hendersonville.

Project Name:
Fairmont Heritage Place The Cedars

Location:
Hendersonville, North Carolina USA

Units:
130 Units in Phase 1 (244 Units Total)

Buildings:
Four new six-story buildings surrounding the historic four-story Cedars structure

Amenities

All square footage provided below is approximate

Cedars Historic Building Amenities:
4800 sqft
- Restaurant / Bar / Residents Lounge
- Dining Terrace and Gazebo
- Grand Lobby
- Mezzanine
- 2nd Floor Terrace
- Valet Parking

Conference Event Center:
- Main Ballroom: 5030 sqft
- Junior Ballroom: 1950 sqft
- Bridal Suite: 625 sqft
- Meeting Room: 635 sqft
- Pre-function Areas: 5500 sqft

Fairmont Fitness:
2900 sqft
- Fairmont Spa: 1900 sqft
- Family Lounge: 1000 sqft
- Pool bar: 1630 sqft

Resort Pool Deck
- East Pool Deck
- East Grand Lawn
- West Event Lawn
- Gardens and Apiary

Fairmont Heritage Place The Cedars
Fact Sheet

Luxury. Service. Style.







Fairmont Heritage Place The Cedars residences are sold “furniture ready”, and are expected to be completed in 2025. The community offers superb services and amenities that are the hallmarks of the Fairmont experience. And, now, it’s your opportunity to live here.

Downloads

Visit our website

Sales Contacts





Amy Shipman
Director of Sales
Voice or Text: +1 (828) 513-0575
WhatsApp: Click
E-Mail: amy@thecedarsresidences.com

Mark Zilbert
Director of Marketing
Voice or Text: +1 828 582 0578
WhatsApp: Click
E-Mail: mark@thecedarsresidences.com

Sales Center

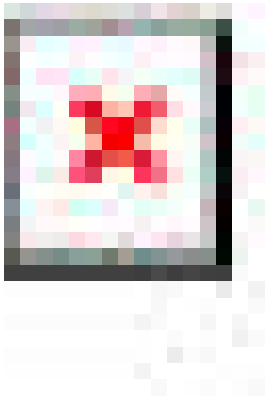
739 N Main Street
Hendersonville, NC 28792
Tel: +1 (828) 523-3277
Open Monday to Saturday from 10:00am to 5:00pm
and Sunday by Appointment

Zilbert

EQUAL HOUSING OPPORTUNITY

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Our mailing address is:
Fairmont Heritage Place The Cedars
739 N Main St
Hendersonville, NC 28792

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